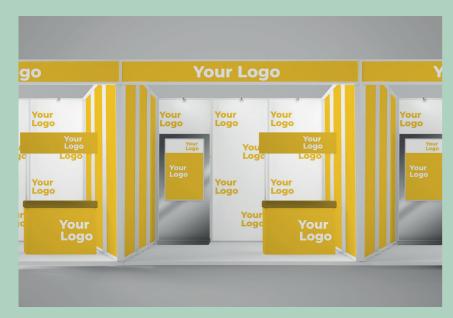
# **Full Attention as an Exhibitor or Partner**

As a participant, you have the chance to showcase your company throughout the entire conference



Early bird discount until May 31, 2025: 1.400,00 € \*

(Regular price: 1.890,00 €)

\* Discounts can't be combined



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# **Promotion Kit**

Claim your advertising space now to effectively showcase your company. Seize the opportunity to reach your target audience within the bar industry and convey your message.



For further information get in touch with us: Nadine Steiner: +49 (0) 212 59 61 24 n.steiner@zds-solingen.de



**Book your** advertising space here!



Save the date and join us!

**Early bird** discount: 1.400 € \*

September 15-17, 2025

**Organizer:** 

**ZDS · Academy of Sweets** 

Venue:

**ZDS** · Academy of Sweets, De-Leuw-Str. 1-9, 42653 Solingen / Germany





## **PreProgramm**

### **BarTech Europe - Smart Technology for bars**

#### **International Markets and Trends**

Highlight: Paneltalk – How can we define a Bar?
Thorsten Blume, The Lorenz Bahlsen Snackworld GmbH & Co KG,
Thomas Reinemann, RCC Consulting GmbH

Marktforschung – Wie hat sich der Markt entwickelt?
Proteinriegel, Gesundheitstrends und traditonelle Riegel
David Georgi, *NielsenIQ* 

### **Product Development: Challenges & Ingredients**

Food Declarations and new Proteins

Dr. Christine Konnertz-Häußler, LL.M. Rechtsanwältin

Cocoa free Chocolate – An tasty alternative for Bars? Ross Newton, *Nukoko* 

Raw material savings, reduction of rework, and sustainability Manuel Stumpf, Hansella GmbH

Innovative food and off flavors - a challenging sensory approach Simone Peschke, *Berliner Hochschule für Technik* 

The production and use of debittered protein concentrates from legumes for bars and snacks.

Dimitrios Makrakis, DMC, Dimitrios Makrakis Consulting

**Focus: Protein & Alternatives** 

Vegan Proteins & Protein Alternatives

Stefanie Strebel, Ceresal GmbH

**Healthy Snacks and Innovations** 

Dr. Johanna Schmidgall, GELITA AG

Optimizing High-Protein Bar Formulations: The Role of Collagen Peptides in Taste, Texture, and Shelf-Life Stability

Dr. Chiara Roye, PB Gelatins GmbH

### **Processing Technology**

Highlight: LIVE DEMONSTRATION

Krüger & Salecker Maschinenbau GmbH & Co. KG

Title will follow

International Speaker, Aasted

From raw material processing to the finised Bar – all from a single source Klaus-Dietrich Franzmeier SOLLICH KG, Volker Günnel CHOCOTECH GmbH

**HIGHLIGHT: Production optimization + Live Demonstration** Christopf Thelen, *Vemag* 

Sustainability. Trends in Packaging - Substitution of plastic Replacement of conventional laminates (barely or non-recyclable) with monomaterials made of plastic or paper-based packaging materials Steffen Hamelmann, *Theegarten-Pactec GmbH & Co. KG* 

Many more Companies and Speakers will join soon!

- Subject to Changes -

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