

International Congress

# BarTech Europe

Smart  
Technology  
for Bars

International Congress  
Organised by ZDS –  
The Academy of Sweets  
Solingen, Germany

## BarTech Europe – Smart Technology for Bars

15. – 17.  
September  
2025



Die Süßwaren Akademie  
The Academy of Sweets

Save  
the date  
and join  
us!

[bartech-europe.com](https://bartech-europe.com)



# Program

## BarTech Europe - Smart Technology for bars

### INTERNATIONAL MARKETS AND TRENDS

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#### “What is a Bar? / Different Factors, Marketing & Technology”

Thorsten Blume, *The Lorenz Bahlse Snackworld GmbH & Co KG*,  
Thomas Reinemann, *RCC Consulting GmbH*

#### “Hypes, Trends, Megatrends - Dynamics with the FMCG market in Germany”

David Georgi, *NielsenIQ*

### PRODUCT DEVELOPMENT: CHALLENGES & INGREDIENTS

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#### “Chocolate alternatives from Fava beans as a solution to cocoa supply issues.”

Ross Newton, *Nukoko*

#### “Resource savings, reduction of rework, and sustainability”

Manuel Stumpf, *Hansella GmbH*

#### “Innovative protein-based food and off flavors - a challenging sensory approach”

Simone Peschke, *Berliner Hochschule für Technik*

#### “The production and use of debittered protein concentrates from legumes for bars and snacks.”

Dimitrios Makrakis, *DMC, Dimitrios Makrakis Consulting*

#### “Pectin and functional fruit fibres for texturizing and coating of plant based bars and snacks”

Marlene Beicht, *DMC, HERBSTREITH & FOX GmbH & Co. KG*

### FOCUS: PROTEIN & ALTERNATIVES

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#### “Proteins and Protein Alternatives – An Overview from a Business Perspective”

Stefanie Strebel, *Ceresal GmbH*

#### “Expertise in the areas of healthy snacks and innovations”

Dr. Johanna Schmidgall, *GELITA AG*

#### How collagen peptides can help achieve a soft texture and pleasant taste in high-protein bars.

Dr. Chiara Roye, *PB Gelatins GmbH*





## PROCESSING TECHNOLOGY

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### **“Highlight: LIVE DEMONSTRATION”**

Lisa Rathje, Krüger & Salecker Maschinenbau GmbH & Co. KG

### **“Coextrusion of protein bars + LIVE DEMONSTRATION”**

Holger Hennrichs, Dänemark, Aasted

### **“We set the bar high! From mass production to finished bars – all from one source”**

Klaus-Dietrich Franzmeier SOLLICH KG, Volker Günnel CHOCOTECH GmbH

### **“Flexible, versatile, accurate – SOLUTIONS FOR BAR PRODUCTION – from “start up” to “industrial size” + LIVE DEMONSTRATION”**

Andreas Betz & Alexander Schulz, Vemag

### **“Stickiness of bar binders”**

Prof. Dr. Richard Hartel, University of Wisconsin–Madison

### **“Reducing protein bar hardening & Protein bar shelf life”**

Dr. Audrey Girard, University of Wisconsin–Madison

## SUSTAINABILITY. TRENDS IN PACKAGING - SUBSTITUTION OF PLASTIC

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### **“Sustainability - Optimization of packaging machines to reduce packaging material usage - Replacement of conventional laminates (which are hardly or not recyclable) with monomaterials made from plastic or paper-based packaging materials”**

Steffen Hamelmann, Theegarten-Pactec GmbH & Co. KG

## STATUS QUO - SCIENCE AND RESEARCH

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### **“Enhancing energy bars with microalgae: A study on nutritional, physicochemical and sensory properties”**

Fabio Fanari, Institute of Agrifood Research and Technology

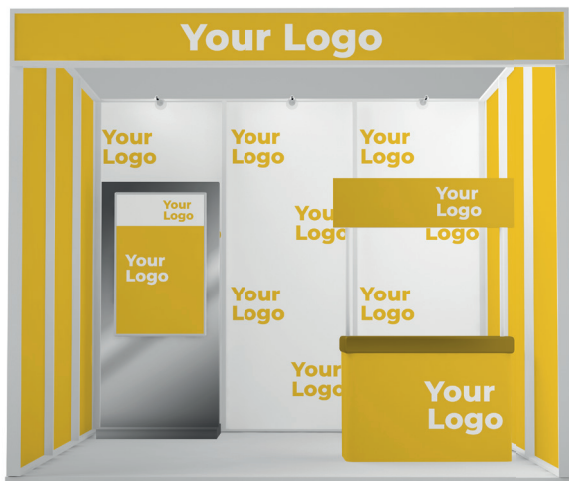
### **“Multi-scale 3D-Printing Technology for continuous processing of food bars with customized textural and aroma/flavour characteristics”**

Prof. em. Dr. Erich J. Windhab, ETH Zürich

**Many more Companies and Speakers will join soon!**

- Subject to Changes -





# Your Booth at our Foyer Exhibition

As a participant, you have the chance to showcase your company throughout the entire conference by setting up a booth in our exhibition area.

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**2.890,00 €**

(1 Participant included)



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### Organiser / Venue:

ZDS · Academy of Sweets,  
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